



## cake.comisuite

Todo Social Jun 1

Develop core features

Design Mar 20

Prepare documentation





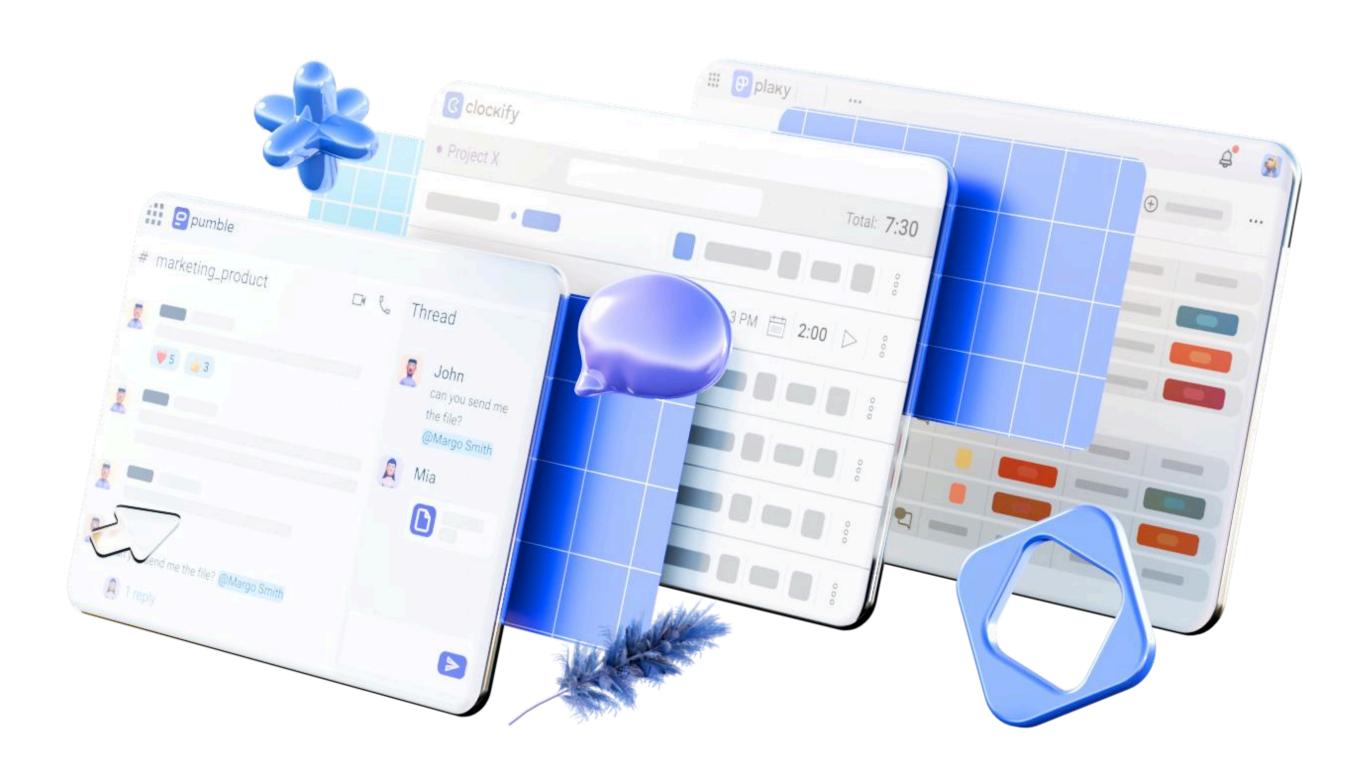


Everything you need to run your business efficiently

# What is cake.com

## cake.com

CAKE.com is a technology company that offers a suite of productivity tools designed to simplify work processes. Our CAKE.com Suite consists of several products that help thousands of companies organize and run their businesses.



#### cake.com suite helps you:

Track resources	Clockify	
Connect teammates	pumble	
Manage work	<b>P</b> plaky	

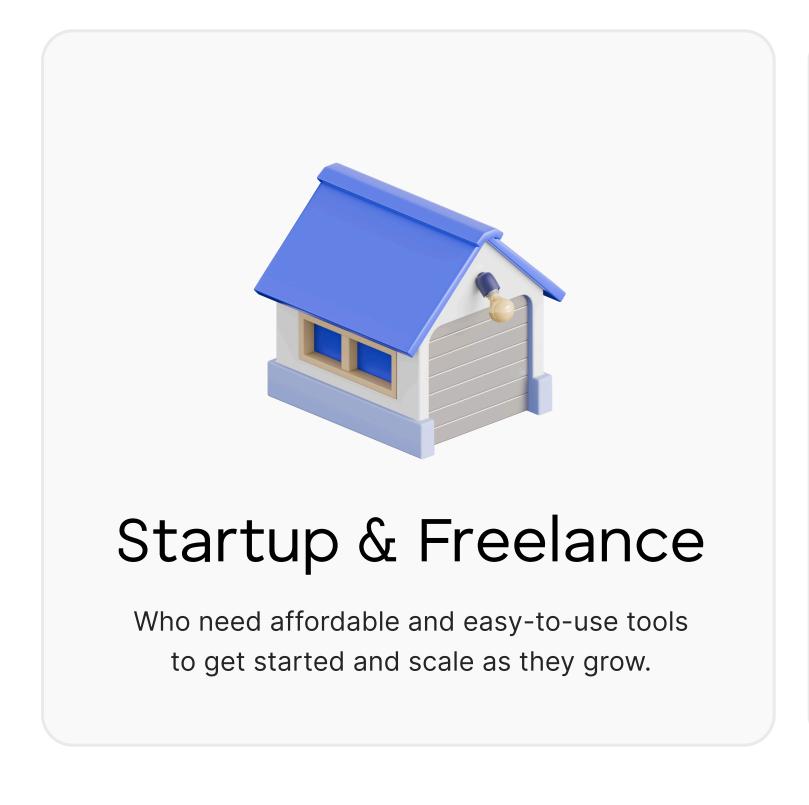
Each product can work independently or together as one powerful unit

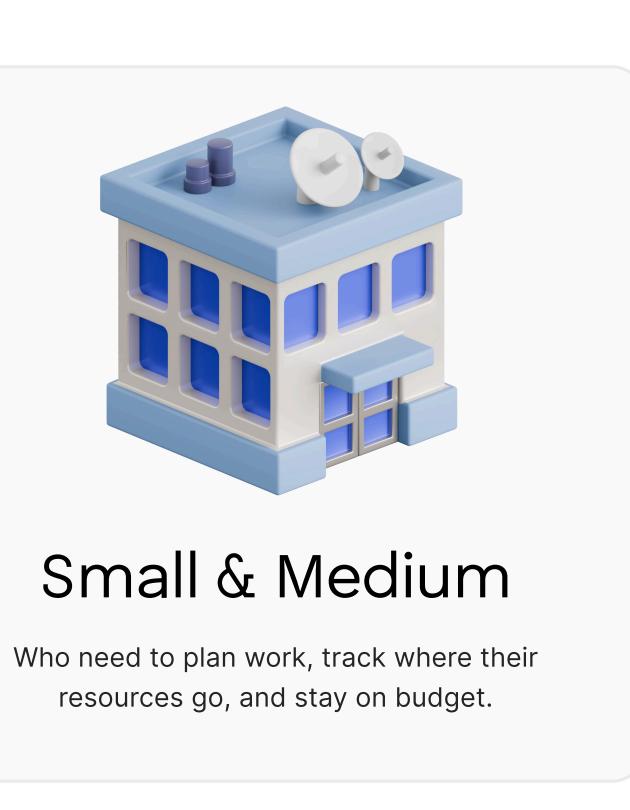
What is CAKE.com?

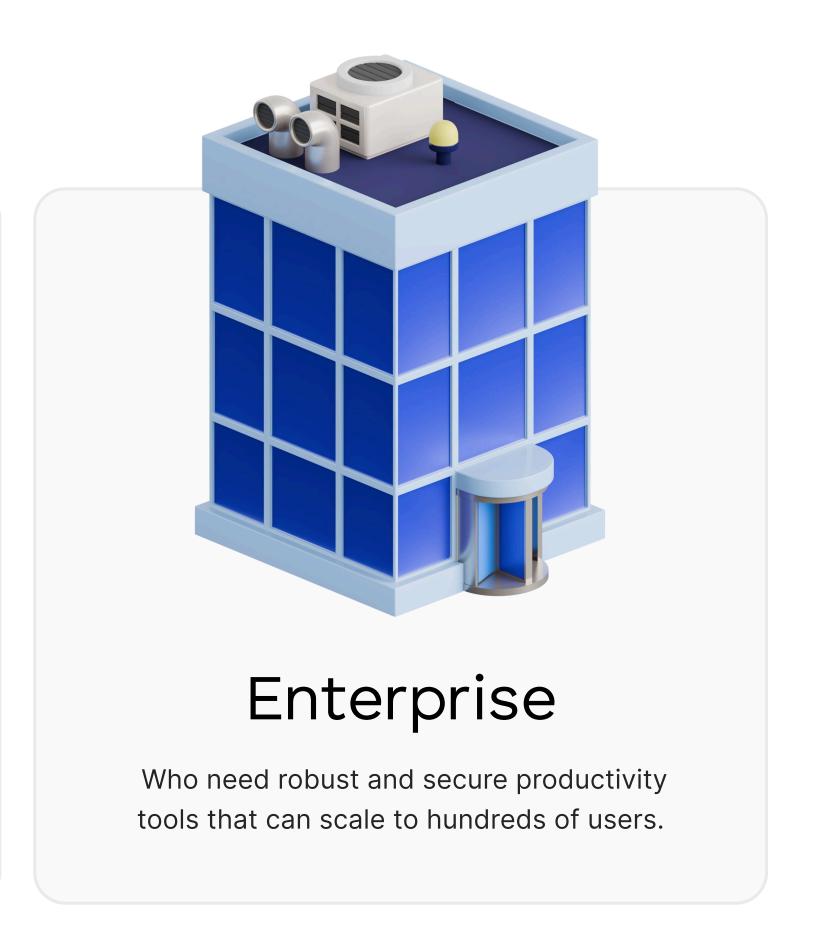
# Who uses cake.com

## cake.com

From solopreneurs to Fortune 500, our products are designed to work for businesses of all sizes.







# Products of cake.com



Clockify is a resource tracking platform that allows you to see where your company spends time and money so you can improve productivity.

Track time

via timer, timesheet, and kiosk

Run reports

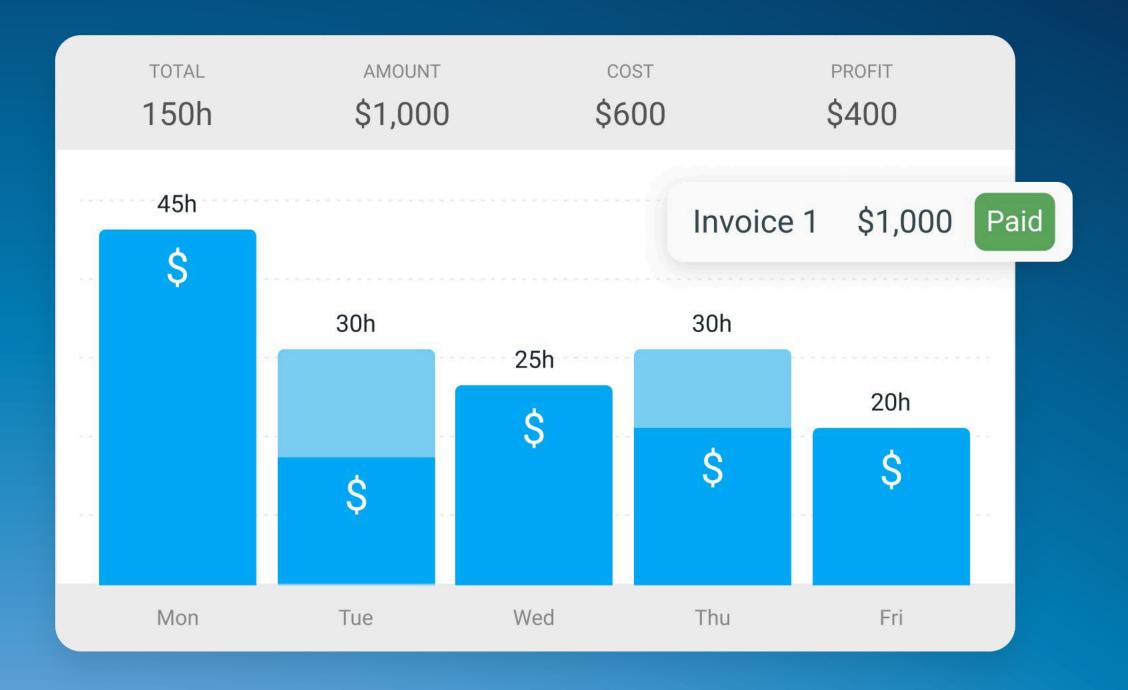
on attendance, costs, and budget

Schedule

employees and projects

Approve

timesheets, expenses, and time off



CAKE.com products 07



Pumble is a team communication platform that lets you keep your whole company in the loop using channels, messages, and calls.

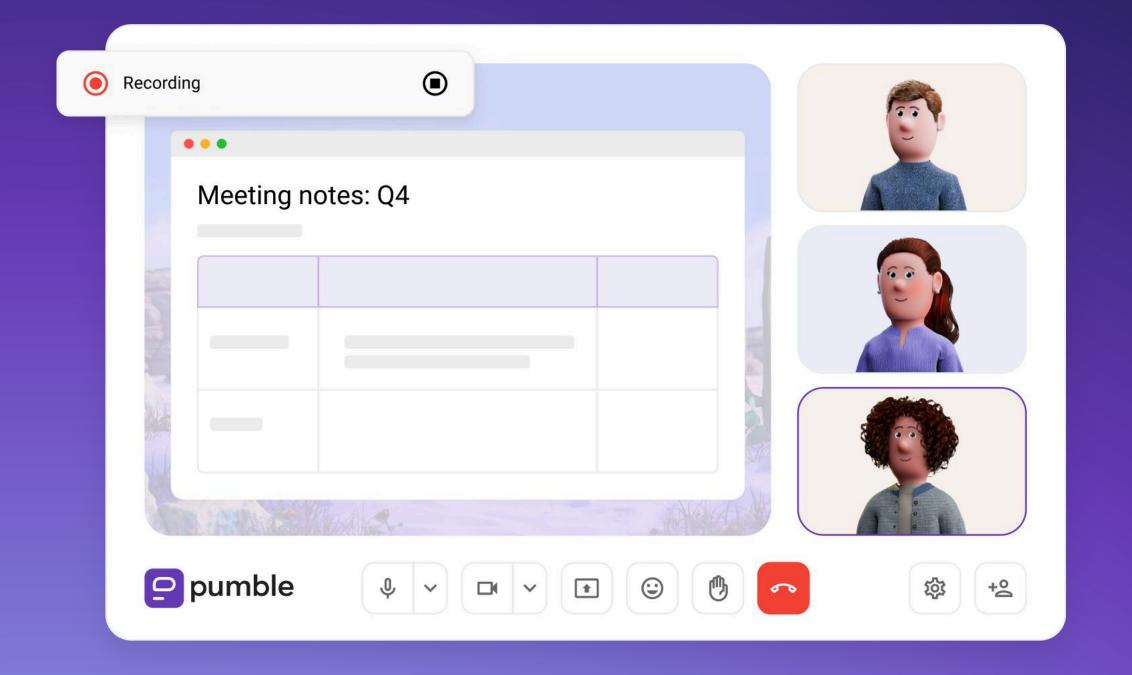
Communicate

via direct messages

Discuss work in public and private channels

Talk to team
by organizing video calls

Get updates
from connected apps



CAKE.com products 08



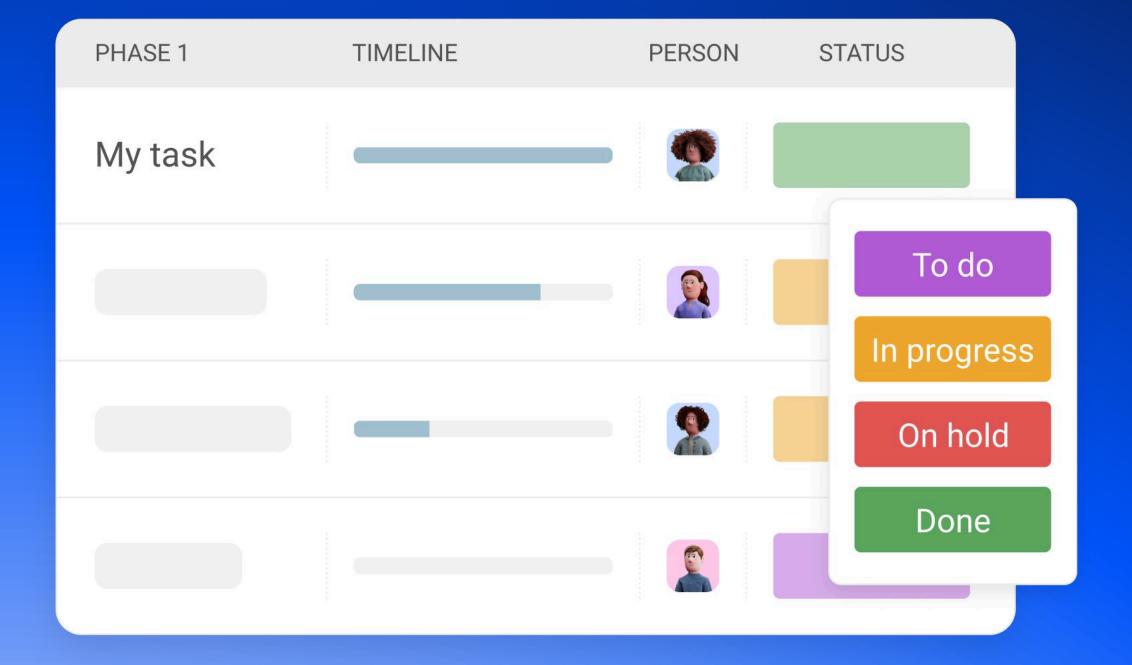
Plaky is a project management platform that lets you plan activities, organize what needs to be done, and track updates across teams.

Track task status and updates

**Customize**projects and views

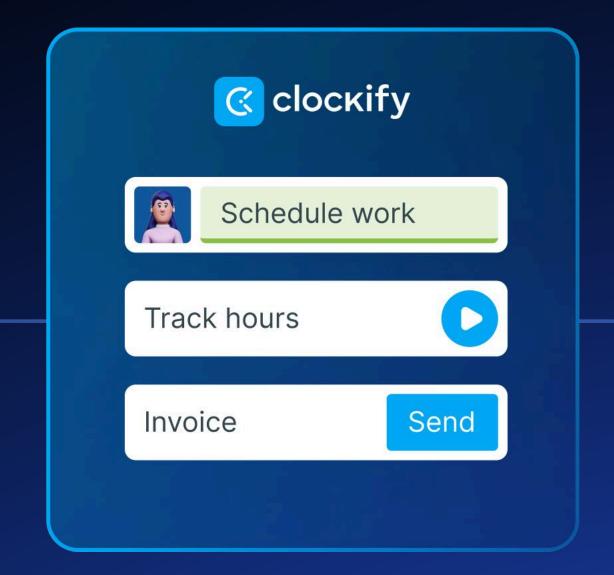
Automate common management activities

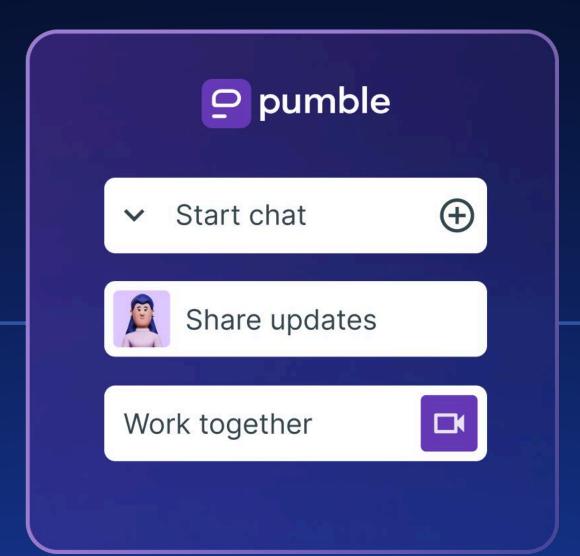
Stay updated via notifications and activity logs

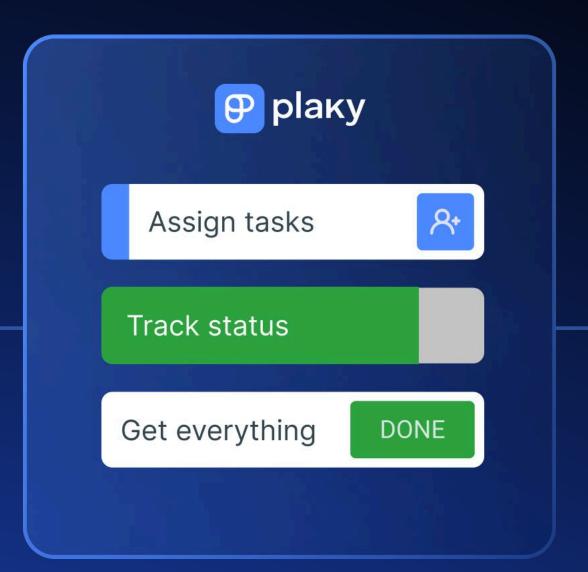


CAKE.com products 09

# Seamless workflow in cake.com suite







## cake.com/account

Use all our products with a single account and connect all your work together.

Seamless workflow

IT & Project Management

Custom Fields

Communication & Collaboration

Automation

Import & Export

Documents

Administration & Finance

Analytics & Reporting

HR & Operations

File Management

30+ add-ons

## cake.com/marketplace

Extend product functionality with custom add-ons that fit your business needs.

Seamless workflow

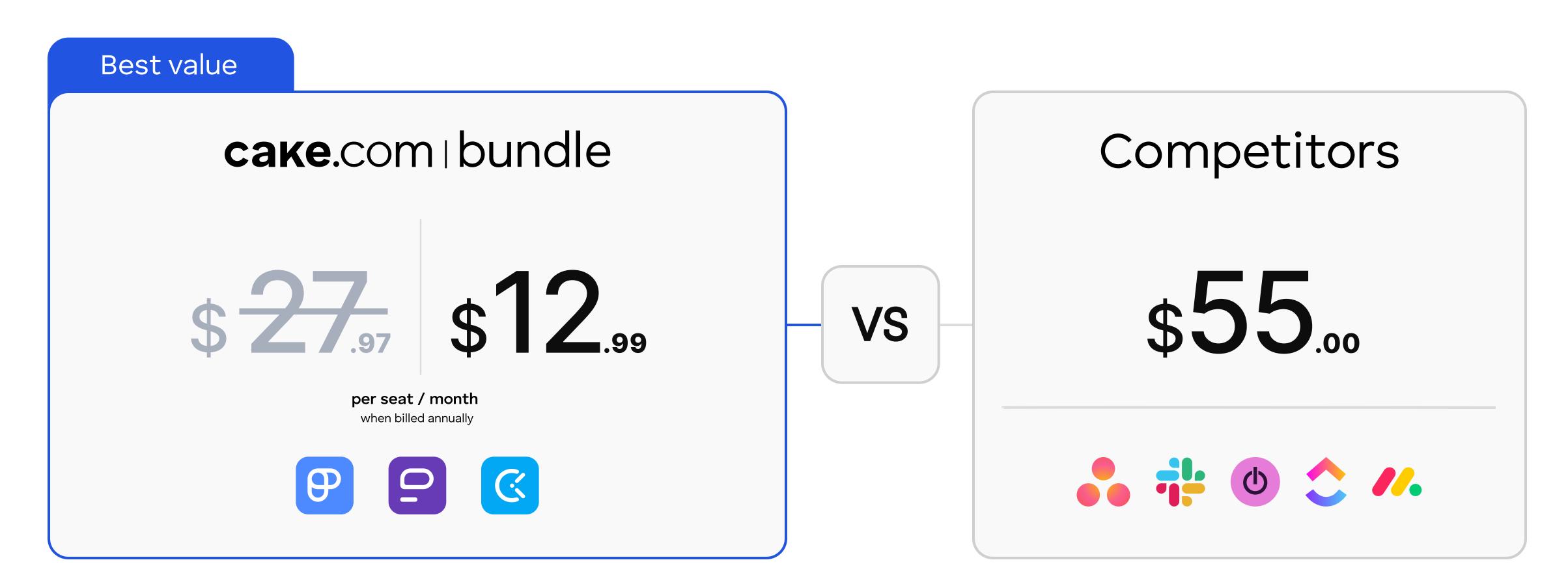


Seamless workflow

# Why choose cake.com

# Major savings

Pay 4x less when compared to similar products from competitors.



# Enterprise-grade security

We adhere to the highest security standards through an independent audit.



#### Bug bounty program

We partner with security researchers to find and fix vulnerabilities.



#### SOC 2 Type II

We are certified by an independent firm and undergo an annual security audit.



#### **GDPR**

We prioritize your data privacy.



#### ISO/IEC 27001:2022

Our commitment to information security management is independently verified.



#### SSO login

Ensure secure and streamlined access for your team.



#### 99.99% uptime

You can always count on our platform being available when you need it.

# Reliable customer service

Our support team is always here to help with anything via email, chat, or phone.



### <1h response time

We make sure all customers get an initial answer to their email within an hour.



## 24/7 support

We're here 24 hours a day, every day of the week, including holidays.



### 100+ guides

We have an extensive library of useful tutorials, videos, and help articles.

# Personalized approach

We make sure each customer is set up for success and take feedback seriously.



### 30min onboarding

Each paid customer gets a free personalized training to ensure they're getting the most out of our tools.



### 95% satisfaction

Our customer support is rated with a 95% satisfaction score based on 16,000+ ratings.



### 100% human

You get a response from a real human every time you contact us. We don't use Al or bots for support.

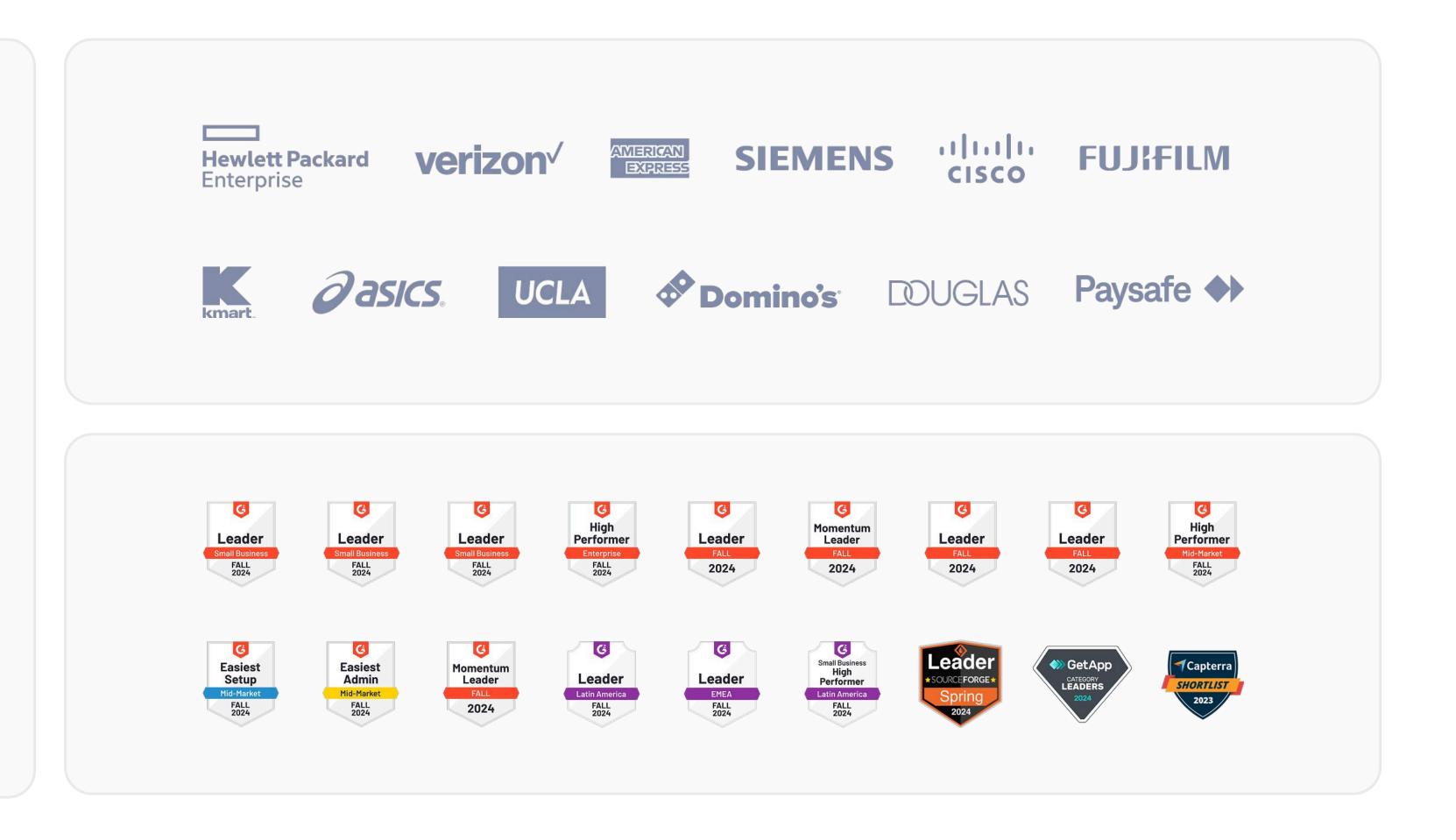
## Customers trust us

Our products are used and trusted by millions across the world.



## 4.8/5 rating

Average customer rating on software review websites, based on 9k+ reviews.



# A proven solution for all business sizes



Size: 25

#### Flobotics

Robotic Process Automation agency Flobotics adopted Clockify to track project hours and provide detailed client reports. They found Clockify's built-in reporting module to be a key advantage, allowing them to instantly generate visual breakdowns of their work. This transparency has helped Flobotics gain a competitive edge and improve customer relations by clearly showcasing the time invested in projects.



Size: 86

#### Adesso Spain

Adesso Spain uses Clockify for improved work organization, more accurate invoicing, and efficient time management. According to Managing Director Marc Carreras, Clockify has been key to boosting the company's productivity and streamlining its processes. This has led to better overall performance for the software development company.



Size: 1,000+

#### Brainlabs

Digital marketing agency Brainlabs struggled with tracking employee hours and identifying which clients required the most attention. By implementing Clockify, they were able to easily track time and create customized reports to analyze data more effectively. The Brainlabs team now considers Clockify an essential tool for improving client service and maintaining high-performance levels.

# About Cake.com

Founded Headquarters Team

2009 Palo Alto, US 450+ 2100 Geng Rd STE 210, Palo Alto, CA 94303, US +1-866-348-6668 support@cake.com



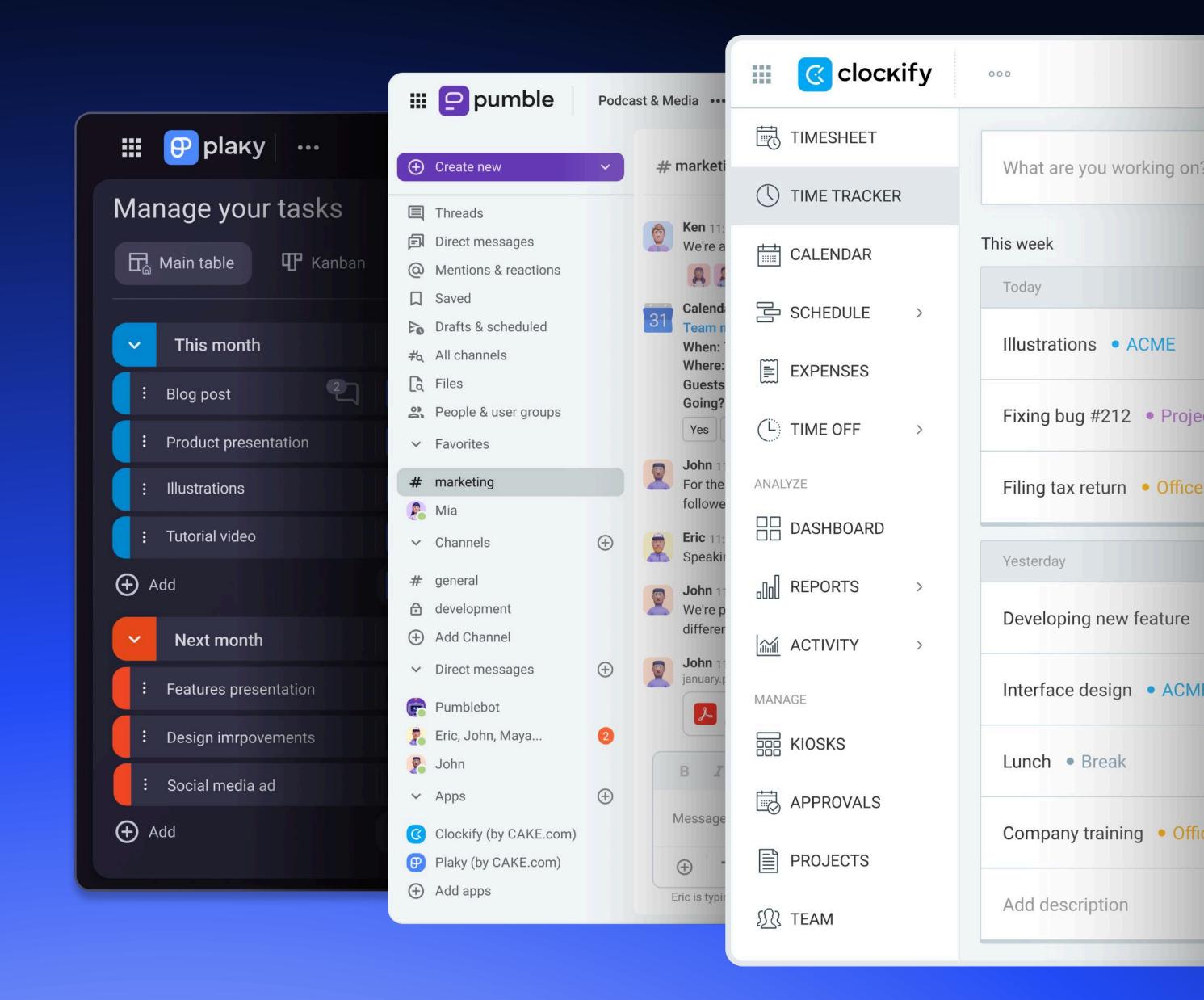
#### cake.com

# Simplify your work

Take the next step to transform your productivity.

**Get started** 

Book a demo →



## cake.com